

Persmoment Tesiro: voorstelling TV-serie "Diamond Lovers"

Donderdag 2 juli 2015

Qinai de Penyyoumen, Nimenhao !

(beste vrienden, goedendag)

A warm welcome to all our Chinese guests here in Antwerp, especially to Mr. Richard Shen, to Ms. Tang Yan and the producing team of 'Diamond Lovers'.

With this very original and creative initiative, a fiction series about diamonds, Tesiro proves itself once again an excellent ambassador for Antwerp in China. They have dedicated themselves to promoting Belgium, Antwerp and our high quality cutting diamonds in their country. Tesiro currently operates more than 400 jewelry stores in China, making it an internationally renowned jewelry company and a major player on the Chinese jewelry market.

We are grateful that we can rely on such a strong and enthusiastic partner in China, a partner that contributes heavily to the economic and cultural promotion of and cooperation between China and Belgium, between China and Antwerp diamonds.

It is for that same reason that Mr Richard Shen of Tesiro got awarded yesterday: he received the official title of Officer of the Leopold Order at the Belgian Federal Parliament. Let me congratulate you on that special occasion, Mr Richard Shen, as well as on the production of Diamond Lovers. I hope that the series will be well received by the Chinese public, that the viewers will enjoy the story as well as the diamonds. I already look forward to all the new and inspiring initiatives that you have in store for us, as well as to a successful and pleasant further cooperation!